

**Corrugated Packaging Alliance**

A F & P A<sup>®</sup>



**Fibre Box Association**

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**GROCCERS' GUIDE TO  
RECYCLING  
BOXES  
TREATED WITH  
ALTERNATIVES TO  
NON-RECYCLABLE WAX**

**Now there's an exciting opportunity for grocers and all corrugated users to successfully recycle more old corrugated containers (OCC) than ever before – including boxes that have been treated for water and water vapor resistance.**

The corrugated industry has developed a reliable standard for establishing repulpability and recyclability. Materials that have passed the new standard testing protocol may now be certified recyclable, providing unprecedented assurance that the containers may be recycled with regular OCC. So grocers can try the new, certified wax alternatives with confidence that they'll be accepted by the recyclers of OCC.

*Treated containers that have been certified recyclable will bear either of these symbols indicating they may be recycled along with regular OCC:*



### **How do I know if a box can be recycled?**

If it is marked with a recycling symbol, it can be confidently submitted with regular OCC for recycling. Without the certification marking, a treated box must still be separated to preserve the integrity and quality of the OCC collection value.

### **What does the new recycling standard mean for my store?**

You can earn more revenue from recovered OCC and spend less on disposal by specifying and using boxes treated with new, certified wax alternatives for products such as fresh produce or protein. Here's how:

- Tell your suppliers that you prefer recyclable packaging.
- Ask them to supply products in corrugated packages treated with new, certified recyclable alternatives to wax, labeled with the corrugated recycles logo.
- Train your employees to recognize the proper certification markings on recyclable packaging to assure the boxes get recycled for revenue.
- Hang the corrugated industry's free educational poster in your stores, where corrugated is sorted for recycling, for easy visual reference.

# **FREE EDUCATIONAL POSTER**

**Please recycle if you see any of these symbols.**



**Si ve alguno de estos símbolos, la caja puede ser reciclada.**

**QUESTIONS? CALL (800) 886-5255**

**This poster will help employees properly identify recyclable packaging.**

*Start now to reap the benefits of successful, profitable recycling. For assistance, call the Corrugated Packaging Alliance at (800) 886-5255, or visit us on the web at [www.corrugated.org](http://www.corrugated.org).*

## **C O R R U G A T E D**

**IT MAKES THE MOST SENSE**